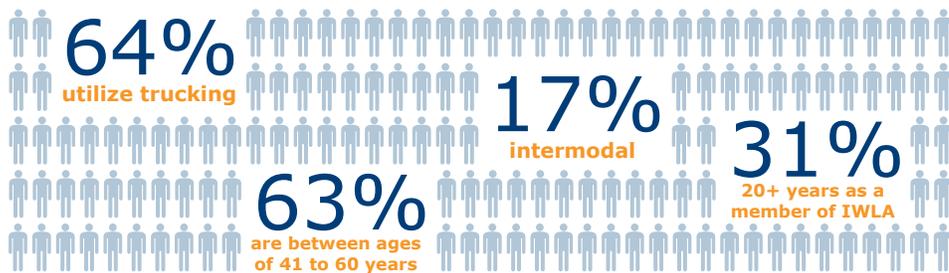


International Warehouse Logistics Association Mission

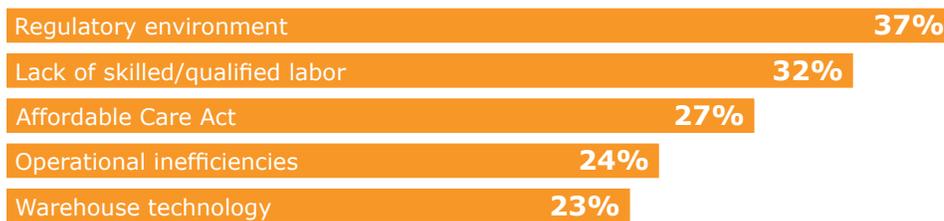
The International Warehouse Logistics Association (IWLA) provides members exclusive access to education, services, information, and events designed solely for professionals in the third-party warehousing and logistics industries. And, since its founding in 1891, IWLA continues to connect the industry, educate members and represent members’ business interests with regulators and government agencies.

Who are IWLA members?

Each IWLA warehouse member company is unique. IWLA recognizes the differences in membership needs based on size, experience, customers, value-added services, and geographic location.



Top 5 Business Challenges in Warehouses

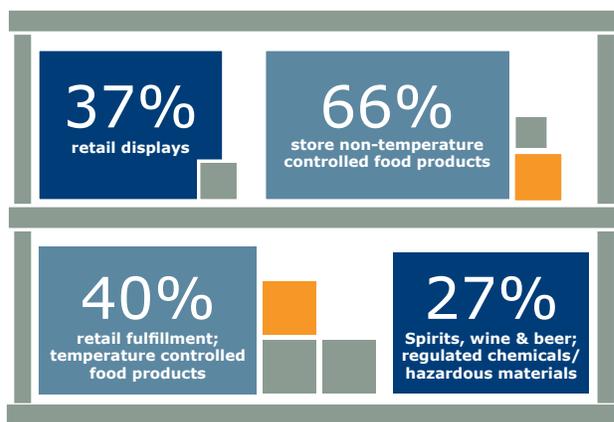


Most offered value-added services in warehouses:

picking, inventory management, labeling, breaking bulk or cross docking, packaging, order entry and fulfillment, transportation brokerage/freight forwarding, kitting and light assembly



Products Handled



“ IWLA has exposed North America to our industry. Warehouse logistics is an industry that not many people understand. IWLA provides a forum for us to explain what the third-party warehousing industry is. ”

Scott McWilliams,
Executive Chairman, OHL



IWLA membership is designed by the members, for the members, to optimize business performance in every service category warehouse logistics companies provide.



IWLA Educates

IWLA educational events offer expert-driven content focused on industry standards in legal, sales, marketing, safety, technology, regulations, and operations.

- IWLA in-person educational events combine formal education with engaging networking during evening receptions, outings, and interactive group discussions.
- A free webinar series brings education to a wider audience on a variety of timely subjects: safety, warehousing contracts, human resources, omni-channel retail fulfillment, social media, and more.
- The On-demand Resource Center provides education at a time and place that is most convenient for you.
- The WLP Certification program recognizes excellence in educational development and professionalism.



IWLA Advocates

Representation in Washington, D.C., helps IWLA members stay current with federal and state laws, and with regulations that impact warehouse logistics businesses. Your participation gives IWLA a proactive voice in the legislative and regulatory decision-making processes.

- Access to regulatory agencies and open dialogue with those in charge of enforcement and compliance.
- Pooled financial support in the Political Action Committee to fund candidates who support business and the warehouse logistics industry.

IWLA Informs

IWLA gives members the *right information* at the *right time*.

- IWLA Councils are special interests groups within the organization: Transportation Advisory Council, Chemical Council, Sustainability Council, Food Council, Diversity Council and Government Affairs Council.
- IWLA1891 newsletter, blog, and *3PL Americas* magazine highlight the latest regulatory, governmental, association news, member spotlights, and business intelligence.
- Retained legal counsel and guidance is made available to every individual member. Sample contracts and standard terms and conditions are available for member use.
- Insurance programs protect members with the best coverage and educate members on safety and risk measures needed to be compliant and claim-free.

“IWLA represents all of our interests, large or small, by giving us a voice in Washington. When the Food & Drug Administration introduced the Food Safety Modernization Act, at the time we didn't know it existed. IWLA not only kept our company informed of the rule but also allowed us to guide the rule-making process along with the FDA. The association also helped us understand what we needed to do in order to comply.”



How does IWLA help customers find you?

- **Find a Warehouse** is an online search tool where members can customize their facility listings.
- IWLA publishes an annual Directory of Warehouse Logistics Providers that is sent to the top supply chain professionals in North America.
- IWLA members refer business to other IWLA members who they know and trust.

IWLA Plans Events

The IWLA Convention & Expo is the premier industry event where warehousing experts share knowledge, connect with peers, and build relationships with supplier partner members.

IWLA Legislative Fly-in, council meetings and chapter meetings deliver focused content throughout the year.

Bruce Stoddard, CWLP,
President, Parke Warehouses



IWLA's Legislative Agenda

- Labor laws
- Food safety regulations
- Pharmaceutical regulations
- Transportation issues (ports, demurrage, highway funding and trailers)
- Safety compliance
- Trade and economic stability
- Responsible budgeting and tax policies

If any of these issues affects you, IWLA is the place to learn about these issues and strengthen our voice.

How does IWLA membership work?

What does it take to be a member? You need to be a third-party warehouse or 4PL to join. Membership includes all personnel in your company. Annual dues are based on total warehouse square footage.

For more information about IWLA membership visit www.IWLA.com or contact IWLA Membership Director at membership@IWLA.com or 847.813.4699.