

Make Your Warehouse All It Can Be: 2020 IWLA Convention & Expo Registration Open



The IWLA Convention, March 15-17, in San Diego, Calif., offers leadership training, strategic insight, and peer connections that will help you grow your business. You'll leave with 20/20 vision for the future. Registration is now open for attendees and exhibitors.

20/20
THE 2020 IWLA CONVENTION + EXPO

INSIGHTS
FOR YOUR WAREHOUSE
MARCH 15-17, 2020 | PARADISE POINT RESORT



EXHIBITORS



Partners: Save \$800 off regular rates by registering now. Your booth and sponsorship get you in front of warehouse leaders.

No other supply-chain-industry event gives you more exclusive exposure to the leaders of warehouse logistics companies than the **IWLA**

ATTENDEES



Warehousing Professionals: Get the best rate by registering now. No other event will better help you run a profitable warehouse.

North American warehouse logistics leaders will gather, make connections, learn, and network during the 2020 IWLA Convention.

Convention & Expo.

Secure your 2020 booth now -- and save \$200 off even the early-bird rates. Plus, the earlier you reserve, the better your placement.

[Click here](#) to reserve your booth.

AND: Supplementing your booth presence with a sponsorship solidifies your brand -- and your message of support -- with these warehousing companies. [Click here](#) to review available sponsorships. Sponsorships are sold on a first-come, first-served basis.

“Insights for Your Warehouse” is the convention theme and sessions and events focus on giving attendees new ideas and better ways to assess your warehouse's progress.

Don't miss the unique opportunities and connections available only when IWLA-member logistics leaders gather. You will leave San Diego with professional relationships and innovative ideas to make your warehouse better.

[Click here](#) to register for convention.

UPCOMING EDUCATIONAL EVENTS



Warehouse Strategy: Without One, You're Growing Nowhere Fast

2019 IWLA Canada Fall Meeting
Oct. 24, 2019 | Sheraton Toronto Airport

You want your warehouse to grow and thrive. You want to say “yes” as customers turn to you for new, enhanced services or more space. And you want to stay ahead of the curve in your technology, material handling, operations, and staffing. All of this means approaching growth and services strategically. IWLA is here to help. Register now and mark your calendar for the Oct. 24 fall meeting. You'll hear real-life stories of warehouse growth and leave ready to tackle new strategies for your own company. [Click here to register.](#)

Laws, Regulations & Decisions: Ensure You're Covered

Warehouse Legal Symposium
Nov. 12 & 13, 2019 | Leesburg, Va.

Warehouse logistics law is challenging. This symposium brings together experts to tackle hot topics:

- uberizing warehousing;
- insurance renewals;
- drug and alcohol in the age of legalized drugs, and more.

[Click here to register.](#)



UPCOMING WEBINAR



Make More Money: Drive Business Growth Through Value-added Services Thursday, Oct. 31 | 11 a.m. - Noon (Central)

According to the 2019 3PL Study, 63 percent of consumer brands are increasing their use of outsourced logistics services.

Why? As the consumer market becomes increasingly volatile and more complex, these companies are turning to value-added services (VAS) providers, especially those that offer late-stage customization capabilities.

This webinar reveals how offering value-added services, including robust late-stage customization and packaging capabilities, can help your brand customers bring regional, seasonal, and retailer-specific products to market with confidence, speed, and agility. In addition, discover how VAS can build trust, reliability, and value with your partners, strengthening relationships and driving business growth.

Speakers: IWLA Partner Member Nulogy will lead this webinar. Specific speakers to be announced.

[Click here to register.](#)



Mark Your Calendar with IWLA Events



Calendar of Events

IWLA education is built for warehouse professionals. IWLA events promise insight into safety, sales, technology, and more. There is something for everyone at all levels in within logistics.

[Click to browse calendar.](#)

Find a Partner
is a *powerful tool* to reach
key decision makers in
warehouses.

Remember to update your
company profile annually.



Sign in the IWLA website to
update your company profile.

IWLA & DC Velocity
collaborated to produce a
complete directory of IWLA
Warehouse-Based 3PL
Providers & Logistics Partners.



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