

***At the core of the IWLA Congressional Contact Program is the famous maxim of former Speaker of the House of Representatives Thomas P. (Tip) O'Neill, Jr.***



Throughout history, members of Congress have paid great attention to the views of their constituents.

The 3PL industry is at the foundation of the U.S. economy and it impacts every aspect of goods movement throughout the world. The actions taken by our elected officials can have a significant impact on our businesses, our industry and our economy.

It is incumbent on all IWLA members to do what they can to provide an informed perspective to members of Congress regarding the issues impacting the 3PL industry.

The IWLA Congressional Contact Program provides members an efficient way to communicate with your elected officials.



**For more information about the International Warehouse Logistics Association Congressional Contact Program:**

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# IWLA

The Resource for Warehouse Logistics

## Congressional Contact Program

[www.IWLA.com](http://www.IWLA.com)

## The Goal

The goal of the International Warehouse Logistics Association (IWLA) Congressional Contact Program is to raise awareness among members of Congress of the effects of pending regulations and legislation on the 3PL industry. The program will establish relationships between Congressmen or senators and IWLA members in their district or state.

The program is designed to:

- Inform and educate members of Congress about the 3PL industry and the role it plays in the supply chain.
- Put a back-home constituent face on the 3PL industry; and
- Build successful back-home relationships with members of Congress.



## Participants

Participants in the IWLA Congressional Contact Program are IWLA members who own or manage warehouse operations within the congressional district and state of the representative or senator being contacted.

These participants are not paid lobbyists, they are business owners and operators who can represent IWLA and build meaningful relationships with members of Congress back home.

## Program Activities

Members who participate in the IWLA Congressional Contact Program are asked to commit to the following:

1) Meet with your congressmen and senators (and/or their staff) twice per year. One meeting should take place in the district and it is preferred that the second meeting take place in Washington, D.C., as part of the annual IWLA Legislative Fly-in.

The purpose of the first few meetings is to introduce yourself and your company as well as familiarize your congressman and senators with the warehouse-based 3PL industry. The meetings will also allow you to inform your congressman of issues affecting the industry and ascertain their support for IWLA's position.

2) Once every four years for your congressman and once every six years for your senator, host a visit to your facility in order to provide them first-hand exposure to the warehouse-based 3PL industry and foster closer relations.

3) Periodically during the year, you may be asked to write a letter or send an email regarding issues affecting our industry in order to solicit the congressmen or senators' support. These periodic, issue-focused contacts will be much more effective if you have met with your representatives and helped inform them of the warehouse-based 3PL industry work.

4) If the IWLA Political Action Committee decides to provide financial support for your congressman or senators, you will be asked to personally deliver any contribution.



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## IWLA Support

Working with the IWLA Government Affairs Committee and staff, members who choose to participate in the Congressional Contact Program will be provided with the **resources** and support necessary to engage in all program activities:

- Provide **contact information** regarding your congressmen and senators within your district and in Washington, D.C.
- **Arrange meetings** with your congressman and senators in Washington and your district.
- Attend meetings with you to **support your efforts** and help demonstrate how to conduct an **effective meeting** with your congressman or senators.
- Assist in **arranging facility tours**. IWLA and the Government Affairs Committee can assist in scheduling the tour with your congressman or senators and work with you to develop an agenda for the **tour that will be information and enjoyable** for both your employees and your congressional representative.
- Provide you with information to use as **talking points** when meeting with your congressional representatives.