



For Immediate Release

**Robin Siekerman Named Vice President of Marketing and Customer Solutions
at Shippers Warehouse Inc.**

April 7, 2017, Dallas, Texas— Shippers Warehouse, a leading national third-party logistics company, named Robin Siekerman as Vice President of Marketing and Customer Solutions. Robin’s primary responsibilities are strategic marketing planning and implementation, administrative sales support and customer supply chain solutions.

“With the addition of such an industry professional of Robin’s caliber, we can utilize her skillset to enhance our marketing, branding and sales efforts as we continue to bolster our profitable growth across multiple verticals and service offerings nationwide,” says Rob Doyle, president of Shippers Warehouse. The company based in Dallas, Texas, operates more than 5 million square feet of warehouse space in 11 locations across the United States.

Prior to joining The Shippers Group, Robin has worked throughout her career in logistics sales and marketing. Notable is her 12 years as VP of Business Development for Palisades Logistics. She also worked at Americold Logistics as Director of Marketing and Sales, Kimberly-Clark Corporation as Logistics Specialist and DSC Logistics in Sales and Marketing.

Robin’s greatest strengths are her high-energy drive and creativity to develop successful supply chain programs, marketing and sales. She is skilled at transforming plans into workable programs, analysis, and financial solutions. Robin provides industry leadership and vision to further business development and enhance marketing initiatives.

Robin holds a bachelors in business administration from the University of Tennessee. She resides in the Atlanta area with her husband and two children.

To learn more about Shippers Warehouse please visit www.shipperswarehouse.com.