



IWLA Unveils Expanded Political and Government Education/Advocacy Effort

IWLA is pleased to announce the launch of an expanded political education effort by establishing the IWLA Corporate Political Education Fund (CPEF). CPEF was created to help support IWLA's advocacy efforts. IWLA recently talked to Mark DeFabis of Integrated Distribution Services about the program and its importance to all IWLA members.

IWLA: Please share with our readers a little about the Corporate Political Education Funding program.

DeFabis: The Corporate Political Education Funding Program will allow IWLA members to make corporate contributions in support of IWLA's efforts on issue awareness and help underwrite the cost of fundraising efforts of individual contributions which will be used to support individual candidates

IWLA: In your opinion, what are the 2 or 3 most important aspects regarding participating in the program?

DeFabis: Participation in the IWLA PAC Corporate Political Education Funding Program will provide much needed funding to support our efforts advocating pro-growth pro-business pro-trade policies that are central to a healthy logistics industry. Everyone who believes that a strong and health logistics industry is critical to the economic health of our country should support Corporate Political Education Fund.

IWLA: Why is it important members take advantage of this advocacy effort?

DeFabis: Increased regulatory and legislative activism in Washington is effective every IWLA member. Members of Congress need to be constantly reminded of the impact that the logistics industry has on the national economy and the impact, both positive and negative, that their actions have on our continued growth.

IWLA: How does this effort differ from the Political Action Committee (PAC) efforts?

DeFabis: IWLA PAC makes contributions to individual candidates who support the policies advocated by the IWLA. Only individuals may contribute to the IWLA PAC. The Corporate Political Education Fund does not make direct contributions to candidates but is used to advocate the policy positions of the IWLA and to help defray operating expenses associated with the PACs efforts to raise individual contributions.

IWLA: Is there anything else you'd like to add that would entice our members to participate?

DeFabis: Having made the choice to join the IWLA our members understand the value in being a part of our industry association. Participation in the IWLA Corporate Political Education Fund helps ensure that our industry's voice is heard on policy matters that will affect each and every member.



IWLA Corporate Political Education Fund

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Dear Colleague:

Today we face an unparalleled attack on the free enterprise system. At the same time political leaders talk about creating jobs and empowering small business, they initiate policies hostile to those very goals. For IWLA members, as third-party logistics providers, we particularly feel this assault as the extraordinary volume and complexity of government regulation threatens to stifle the flow of commerce and hinder our role as logistics providers.

We are, therefore, pleased and excited to tell you that IWLA is launching an expanded political and government education/advocacy effort by establishing the *IWLA Corporate Political Education Fund (CPEF)*. CPEF is designed to add a new dimension to IWLA's advocacy efforts, giving us the political muscle to take on some of the toughest battles ahead. CPEF will strengthen IWLA's voice and provide the financial and organizational resources to expand the scope of our efforts. Of special note, the CPEF provides you with the option to invest in IWLA's advocacy efforts with a **corporate contribution** – unlike the IWLA PAC which can only accept personal checks.

IWLA – as the sole voice for warehouse-based 3PLs – devotes substantial resources to “boots on the ground” in Washington, D.C. and several states. At the same time, IWLA provides us, the members, with the tools to educate our associates and customers and to communicate effectively with elected officials. Complementing these advocacy efforts is the IWLA Political Action Committee (PAC), which raises funds to support federal candidates who reflect the best interests of our industry. This combination has given IWLA the foundation, expertise and credibility to achieve significant legislative and regulatory accomplishments in Washington D.C., the individual states and Canada. Your support and participation have been and will continue to be the critical element in this endeavor.

CPEF will allow IWLA to continue building on our past successes at a time of unprecedented challenge. We hope you will join us in supporting CPEF. This may be one of the best investments you can make in your company's future!

To contribute, please fill out and return the attached form. And remember, either individual or corporate checks are welcome.

Regards,

Mark DeFabis

Mark DeFabis
Integrated Distribution Services, Inc
Co-Chair Government Affairs Steering Committee

Doug Sibila

Doug Sibila
Peoples Services Inc.
Co-Chair Government Affairs Steering Committee

Please join us in Washington, D.C. on October 4–5 for IWLA's Legislative Fly In.

This is your opportunity to “lobby” your elected officials. You will have a chance to hear industry and government leaders prior to your meetings on Capitol Hill. IWLA will schedule your congressional appointments. For additional information, contact poconnor@iwla.com.



IWLA Corporate Political Education Fund

I want to help IWLA's Corporate Political Education Fund (CPEF):

Name: _____ Company: _____

There are now two contribution options:

Corporate checks are allowable and encouraged. These funds are not used for election-campaign purposes.

1. New – I would like to make a monthly or quarterly credit card donation to the IWLA CPEF:

I authorize the CPEF to keep my signature on file and to charge my credit card account on an ongoing basis for the amount I pledge. I understand that this authorization is valid unless I cancel through written notice to the CPEF. I agree to contact IWLA if there are any changes to my credit card account information.

Please charge my credit card on a (circle one) monthly /quarterly basis in the amount of:

\$1,000 \$500 \$100 \$50 \$10 \$ other

Signature _____ Effective Date _____

2. I would like to make a one-time donation to the IWLA CPEF in the amount of (check one):

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 other

Payment Information:

Check (payable to IWLA CPEF)

Credit Card: Visa MasterCard American Express

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address for Card: _____

City: _____ State: _____ Zip: _____

PLEASE RETURN THIS FORM TO IWLA

Mail to:
IWLA
2800 River Road, Suite 260
Des Plaines, IL 60018-6003

OR

Fax to:
IWLA
(847) 813-0115